Is it possible to sync outlook contacts to an iPad or iPhone?

Is it possible to sync outlook contacts to an iPad or iPhone? What if you want to put business contacts on a personal device? thanks!
- question by Tara Brown

ActiveSync is a popular way to connect an iOS device to the Exchange backend which Outlook interfaces:

Specifics can vary by iOS version, Outlook version, Exchange version, and the arrangement of Outlook information (local or server-side).

see also,

- Apple's support page, **iOS: Setting up Exchange ActiveSync**
- EM's support page, http://ucla.in/aBmDlG
- https://kb.ucla.edu/link/934
- https://kb.ucla.edu/link/477
- iOS 4.0: Exchange Mail, Contacts, or Calendars may not sync after update

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