

# Data Mining on the Internet with Google

Expand your power of Google.

Google (and many other search engines) has the ability not only to search on keywords, but also using a more “database-ish” query language to really narrow down your search results. The following is a summary of a few of the most useful lesser known features.

Helpful tips include:

- To include phrases quote the words together (straight quotes). For instance, “Bill Clinton” returns results as most expect whereas a search for Bill Clinton will return pages with the two words anywhere in the resultant page.
- To exclude words in a search, prefix the word or phrase with a minus sign (-).
- To restrict a search to a specific domain such as UCLA, use the modifier inurl: (thus, for UCLA append inurl:ucla.edu to the search).
- If you prefer a form interface for advanced queries, click on "Settings" > "Advanced search" or go directly to [https://www.google.com/advanced\\_search](https://www.google.com/advanced_search).
- Go in to "Settings" > "Search settings" to display more than ten results per page.

Here are some pages for crafting better searches.

- [How to search on Google](#)
- [http://www.googleguide.com/advanced\\_operators\\_reference.html](http://www.googleguide.com/advanced_operators_reference.html)

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Revision #10

Created Thu, May 11, 2006 5:00 PM by Takahashi, Michael

Updated Tue, Dec 15, 2020 7:51 AM by William O'Brien