shrinking text

This web design tip I just read is ingenious and priceless, if we can just get our clients to accept the condensed versions.

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Speaking generally, Steve Krug's Third Law of Usability states: "Get rid of half the words on each
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This was contributed to the [University and College Webmasters Digest](#) on 26 Nov 2007 by Bill Denneen of Mount Holyoke College.

[Don't Make Me Think](#) – Steve Krug

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