

User Testing Tools

Remote user testing apps:

- <http://www.usertesting.com/>
- <http://userfly.com/>
- <http://www.loop11.com/>
- <http://usabilla.com/>

Local user testing apps (requires computer and quick install):

- <http://silverbackapp.com/>

Remote card sorting:

- <http://websort.net/>

Click testing:

- <http://www.optimalworkshop.com/chalkmark.htm>

A/B testing:

- <https://www.google.com/analytics/siteopt/>
- <http://www.optimizely.com/>

Quick user feedback:

- <http://verifyapp.com/>
- <http://www.fivesecondtest.com/>

Revision #5

Created Fri, Mar 2, 2012 10:04 PM by Henderson, Heather

Updated Sat, Mar 3, 2012 1:50 AM by Lorenzo, Rex