

# What are Microformats?

[Microformats](#) are an unofficial solution to creating small, simple, standardized solutions based on existing practices. The philosophy seems to be paying off, as [rel-nofollow](#) is supported not only by many CMS applications but also google, [hcard](#) is supported in Apple's Mail application, "hReview" is used in 3 Yahoo! webservices, etc. [xoxo](#) is an html outline specification similar to textile and markdown.

The Web Standards Project Dreamweaver Task Force has put together a [beta plugin](#) for Dreamweaver 8 (and theoretically MX).

<http://mi6.ais.ucla.edu/devbriefs/microformats>

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