What are some efficient mailing list services that we have on campus?

One of the most commonly used mailing list services that UCLA provides through BOL. Communications Technology Services offers a mailing list service to all UCLA students, faculty, and staff. The mailing list service handles subscription request for a mailing list and distributes new messages, or other postings from the list's members to the entire list of subscribers. The software that is handling out mailing list is called Mailman, which provides and easier to use, intuitive web-based interface for administrative tasks. BOL mailing lists take the form of

LISTNAME@lists.ucla.edu.

An online resource for mailing lists that we also recommend is Constant Contact. Constant Contact's leading email marketing, social media marketing, event marketing, local deals, digital storefronts, and online surveys — supported by free KnowHow, personalized coaching, and award-winning product support — help all types of small businesses and organizations find new customers, drive repeat business, and generate referrals. Today, more than half a million customers worldwide trust Constant Contact to help them drive success. The company further supports small organizations through its extensive network of consultants/resellers, technology providers, franchises, and national associations.

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