

What is the difference between BruinCast and UCLA on iTunes U?

Here are the main differences between the Office of Instructional Development's BruinCast service and UCLA on iTunes U:

- UCLA on iTunes U offers the faculty a place to log in and post their own content, whereas the content via BruinCast™ is solely class lectures recorded by the Office of Instructional Development.
- BruinCast is a seamless process for faculty, from creation to posting. OID does the recording and posting of content to the site. Faculty do not self-manage content in BruinCast as they do in UCLA on iTunes U.
- With BruinCast, faculty have the option of making their content public or not, whereas with UCLA on iTunes U, all content is public.

BruinCast also offers both streaming media (via Real) and audio podcasts. If the content is available via podcasting, like with UCLA on iTunes U, users can subscribe and have content automatically delivered upon publication.

For more information regarding BruinCast, please see:

- [OID BruinCast](#)

For more information regarding UCLA on iTunes U, our local instance of the program, please see:

- [UCLA on iTunes U Project site](#)

For more information regarding the Apple iTunes U program, please visit:

- [Apple's iTunes U](#)

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