

# Has anyone used Google Alert?

I am using Google Alerts to find information on topics I'm interested in. It keeps you informed about what's going on around you without having to spend a lot of time looking for information.

-Joel Bellon

Google alerts are great for monitoring Internet trends, which are vital for marketing and your social media strategy. Set up a few alerts to see if you are being mentioned on blogs. This will allow you to interact with your peers online without having to spend hours randomly searching.

-Joseph Maddela

Yes, I've had 2 alerts for a number of years and have found them to be useful—1 for Grassian and the other for "information literacy." You do get a bunch of not very useful or on target items, but I've also discovered some news items, websites and blog postings that I wouldn't have found or known about otherwise.

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