What applications can I use to send out announcements and e-newsletters?

- From Michael Miller – Mailchimp was used successfully for an email campaign for the “Relationship at UCLA Website”

http://www.mailchimp.com/index.phtml

It’s actually a very slick Web app but it isn’t free – however, it’s well worth the money if your budget allows it – and was really easy to use.

I recall it being like $29.00 for 2500 addresses, however there is a monthly plan available.

It has stats tracking as well as reporting features.

- TFT uses a proprietary list c/o the Alumni Association. We also were close to using Campaign Monitor.

- The Archive uses Constant Contact for newsletters and e-calendars.
  We use lists list this for internal staff communication.

Revision #1
Created 2008-10-21 17:03:26 UTC by Takahashi, Michael
Updated 2008-10-21 17:03:47 UTC by Takahashi, Michael